

ALIA J. CRUM

Curriculum Vitae
May 2022

Department of Psychology
Stanford University
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EMPLOYMENT

2021-present	Associate Professor Department of Psychology Stanford University
2014-2021	Assistant Professor Department of Psychology Stanford University

EDUCATION

2012-2014	Post-doctoral Fellow Columbia University
2012	Ph.D., Clinical Psychology Yale University
2011-2012	Pre-doctoral Fellow US Department of Veteran Affairs
2005	B.A., Psychology Harvard University

HONORS AND AWARDS

2020	Early Career Award, <i>Social Personality Health Network (SPHN)</i>
2019	Early Career Researcher Award, <i>International Positive Psychology Association (IPPA)</i>
2018	Phi Beta Kappa Teaching Award, <i>Stanford University</i>
2018	Dean's Award for First Years of Teaching, <i>Stanford University</i>

- 2017 Rising Star Award, *Association for Psychological Science (APS)*
- 2016 New Innovator Award, *National Institutes of Health (NIH)*
- 2015 John Philip Coghlan Fellow, *Stanford University*
- 2006 Committee on Undergraduate Education (CUE) Certificate of Distinction in Teaching for “The Psychology of Leadership,” *Harvard University*
- 2006 Graduate Student Research Award, *Association of Behavioral and Cognitive Therapies (ABCT)*
- 2005 The Seymour E. and Ruth B. Harris Prize awarded to the most outstanding senior thesis in the social sciences, *Harvard University*
- 2005 Thomas Temple Hoopes Prize awarded to the most distinguished theses, *Harvard University*
- 2005 Gordon W. Allport Prize, awarded to the top two individuals in the field of psychology, *Harvard University*
- 2004-2005 National Scholar Athlete, Varsity Women’s Ice Hockey, *Harvard University*

FUNDING

- Research Grant, Robert Wood Johnson Foundation. “The Role of Cultural Mindsets in Safety Net Policies: Updating the American Dream.” Co PIs: Hazel Markus & **A. J. Crum** (2021-2023). \$684,195.
- Research Grant, Robert Wood Johnson Foundation. “Capturing Mindsets During COVID-19.” **PI: A. J. Crum** (2020-2023). \$350,000.
- Research Grant, Stanford Catalyst for Collaborative Solutions. “Motivating Mobility and Health on a Global Scale.” PI: S. Delp (2018-2021). \$2,250,000.
- Research Grant, Robert Wood Johnson Foundation. “Harnessing Mindsets to Improve Americans’ Health and Healthcare.” **PI: A. J. Crum** (2018-2019). \$500,000.
- Research Grant, Robert Wood Johnson Foundation. “Exploring the Power of Mind.” **PI: A. J. Crum** (2017-2018). \$275,072.
- Research Grant, Stanford Woods Institute. “Motivating Pro-Environmental Behavior Change Through Ambient Narratives.” PI: J. Landay (2017-2018). \$49,930.
- Research Grant, Spectrum Population Health Sciences. “Living Laboratories in Institutional Food Settings: Building a Research Model to Help Develop Strategies for Improving Healthy Food Choices.” PI: C. Gardner (2017-2018). \$26,000.
- Research Grant, Center for Digital Health. “Harnessing Mindset in Health Technology.” **PI: A. J. Crum** (2017-2018). 110 Apple Watches.
- New Innovator Award, National Institutes of Health. “Harnessing Mindset in 21st Century Healthcare.” **PI: A. J. Crum** (2016-2021). \$2,355,000.

Research Grant, Foundation for the Science of the Therapeutic Encounter. “The influence of positive and negative expectations and patient-physician relationships on health outcomes in an allergy skin prick test.” **PI: A. J. Crum** (2016). \$5,000.

Research Grant, Foundation for the Science of the Therapeutic Encounter. “Measuring Physiological Reactions to Food Consumption and Aerobic Exercise Under Different Mindsets About Genetic Risk for Obesity.” **PI: A. J. Crum** (2015-2017). \$75,000.

Research Grant, Stanford University, Department of Psychology. “The Influence of Expectations and Doctor-Patient Relationships on Health Outcomes.” **PI: A. J. Crum** (2015-2016). \$8,000.

Research Grant, Robert Wood Johnson Foundation. “Changing Mindsets to Build Cultures of Health.” **PI: A. J. Crum** (2014-2016). \$500,000.

PEER REVIEWED PUBLICATIONS

- *Howe, L. C., *Hardebeck, E. J., Eberhardt, J., Markus, H. R., **Crum, A. J.** (in press). Patients’ physical responses to healthcare treatments are influenced by provider race and gender. *PNAS*.
- *Zion, S., *Louis, K., *Horii, R., *Leibowitz, K., *Heathcote, L. C., & **Crum, A. J.** (in press). Making Sense of a Pandemic: Mindsets Influence Emotions, Behaviors, Health & Wellbeing During the COVID-19 Pandemic. *Social Science & Medicine*.
- *Boles, D. Z., *Turnwald, B. P., *Perry, M. A., & **Crum, A. J.** (2022). Emphasizing appeal over health promotes preference for nutritious foods in people of low socioeconomic status. *Appetite*, 172, 105945. <https://doi.org/10.1016/j.appet.2022.105945>
- *Turnwald, B. P., *Anderson, K. G., Markus, H. R., & **Crum, A. J.** (2022). Nutritional Analysis of Food and Beverages Posted in Social Media Accounts of Highly Followed Celebrities. *JAMA Network Open*, 5(1), e2143087. <https://doi.org/10.1001/jamanetworkopen.2021.43087>
- *Turnwald, B. P., *Perry, M. A., Jurgens, D., Prabhakaran, V., Jurafsky, D., Markus, H. R., & **Crum, A. J.** (2022). Language in popular American culture constructs the meaning of healthy and unhealthy eating: Narratives of craveability, excitement, and social connection in movies, television, social media, recipes, and food reviews. *Appetite*, 172, 105949. <https://doi.org/10.1016/j.appet.2022.105949>
- *Boles, D. Z., DeSousa, M., *Turnwald, B. P., *Horii, R. I., *Duarte, T., *Zahrt, O. H., Markus, H. R., & **Crum, A. J.** (2021). Can being healthy be fun and indulgent instead of boring and depriving? The role of mindsets in motivating healthy behaviors. *Frontiers in Psychology*, 12, 745940. <https://doi.org/10.3389/fpsyg.2021.745940>

- *Boswell, M. A., Hicks, J. L., *Evans, K. M., *Zion, S. R., *Boles, D. Z., Delp, S. L., & **Crum, A. J.** (2021). Mindsets predict physical activity and management strategies in individuals with knee osteoarthritis. *Osteoarthritis & Cartilage*, 29(1), S222-S224. <https://doi.org/10.1016/j.joca.2021.02.303>
- Evers, A. W., Colloca, L., Blease, C., Annoni, M., Atlas, L. Y., Benedetti, F., ... **Crum, A. J.**, ... Kelley, J. M. (2021). What Should Clinicians Tell Patients about Placebo and Nocebo Effects? Practical Considerations Based on Expert Consensus. *Psychotherapy and Psychosomatics*, 90(1), 49-56. <https://doi.org/10.1159/000510738>
- *Goyer, J. P., Akinola, M., Grunberg, R., & **Crum, A. J.** (2021). Thriving under pressure: The effects of stress-related wise interventions on affect, sleep, and exam performance for disadvantaged college students. *Emotion*, Advance online publication. <https://doi.org/10.1037/emo0001026>
- Gruber, J., Mendle, J., Lindquist, K., Schmader, T., Clark, A., ... **Crum, A. J.**, ... Williams, L. (2021). The future of women in psychological science. *Perspectives on Psychological Science*, 16(3), 483-516. <https://doi.org/10.1177/1745691620952789>
- *Leibowitz, K. A., *Howe, L. C., & **Crum A. J.** (2021) Changing mindsets about symptoms. *BMJ Open*, 11(2), e040134. <https://doi.org/10.1136/bmjopen-2020-040134>
- Crum, A. J.**, Jamieson, J. P., & Akinola, M. (2020). Optimizing stress: An integrated intervention for regulating stress responses. *Emotion*, 20(1), 120–125. <https://doi.org/10.1037/emo0000670>
- *Heathcote, L. C., *Zion, S. R., & **Crum, A. J.** (2020). Cancer survivorship – Considering mindsets. *JAMA Oncology*, 6(9), 1468-1469. <https://doi:10.1001/jamaoncol.2020.2482>
- Rosenberg, G., *Zion, S. R., Shearer, E., Bereknyei Merrell, S., Abadilla, N., Spain, D. A., **Crum, A. J.**, Weiser, T. G. (2020). What constitutes a “successful” recovery? Patient perceptions of the recovery process after a traumatic injury. *Trauma Surgery and Acute Care Open*, 5(1), e000427. <https://doi.org/10.1136/tsaco-2019-000427>
- *Smith, E. N., Young, M. D., & **Crum, A. J.** (2020). Stress, mindsets, and success in Navy SEALs Special Warfare Training. *Frontiers in Psychology*, 10, 2962. <https://doi.org/10.3389/fpsyg.2019.02962>
- *Turnwald, B. P., *Anderson, K. G., Jurafsky, D., & **Crum, A. J.** (2020). Five-star prices, tastier healthy item descriptions? Expensive restaurants’ descriptive menu language. *Health Psychology*, 39(11), 975-985. <https://doi.org/10.1037/hea0001025>
- *Turnwald, B. P., *Handley-Miner, I. J., *Samuels, N. A., Markus, H. R., & **Crum, A. J.** (2020). Nutritional analysis of foods and beverages depicted in top-grossing US movies,

- 1994-2018. *JAMA Internal Medicine*, e205421.
<https://doi.org/10.1001/jamainternmed.2020.5421>
- Van Bavel, J. J., Baicker, K., Boggio, P. S., Capraro, V., Cichocka, A., Cikara, M., ... **Crum, A. J.**, ... *Zion, S. R., Willer, R. (2020). Using social and behavioural science to support COVID-19 pandemic response. *Nature Human Behaviour*, 4, 460-471.
<https://doi.org/10.1038/s41562-020-0884-z>
- *Zahrt, O. H., & **Crum, A. J.** (2020). Effects of physical activity recommendations on mindset, behavior and perceived health. *Preventive Medicine Reports*, 17, 101027.
<https://doi.org/10.1016/j.pmedr.2019.101027>
- Conner, A. L., *Boles, D. Z., Markus, H. R., Eberhardt, J. L., & **Crum, A. J.** (2019). Americans' Health Mindsets: Content, Cultural Patterning, and Associations With Physical and Mental Health. *Annals of Behavioral Medicine*, 53(4), 321–332.
<https://doi.org/10.1093/abm/kay041>
- *Howe, L. C., *Hardebeck, E. J., *Leibowitz, K. A., & **Crum, A. J.** (2019). Providers' demeanor impacts patient perceptions of visit length. *Journal of General Internal Medicine*, 34(2), 182–183. <https://doi.org/10.1007/s11606-018-4665-6>
- *Howe, L. C., *Leibowitz, K. A., & **Crum, A. J.** (2019). When your doctor “Gets it” and “Gets you”: The critical role of competence and warmth in the patient-provider interaction. *Frontiers in Psychiatry*, 10, 475. <https://doi.org/10.3389/fpsyt.2019.00475>
- *Howe, L. C., *Leibowitz, K. A., *Perry, M. A., Bitler, J. M., Block, W., Kaptchuk, T. J., ... **Crum, A. J.** (2019). Changing patient mindsets about non-life-threatening symptoms during oral immunotherapy: A randomized clinical trial. *Journal of Allergy and Clinical Immunology: In Practice*, 7(5), 1550–1559. <https://doi.org/10.1016/j.jaip.2019.01.022>
- *Leibowitz, K. A., *Hardebeck, E. J., *Goyer, J. P., & **Crum, A. J.** (2019). The role of patient beliefs in open-label placebo effects. *Health Psychology*, 38(7), 613–622.
<https://doi.org/10.1037/hea0000751>
- *Smith, E. N., *Santoro, E., Moraveji, N., Susi, M., & **Crum, A. J.** (2019). Integrating wearables in stress management interventions: Promising evidence from a randomized trial. *International Journal of Stress Management*, 27(2), 172-182.
<https://doi.org/10.1037/str0000137>
- *Turnwald, B. P., Bertoldo, J. D., *Perry, M. A., Policastro, P., Timmons, M., Bosso, C., ... **Crum, A. J.** (2019). Increasing vegetable intake by emphasizing tasty and enjoyable attributes: A randomized controlled multisite intervention for taste-focused labeling. *Psychological Science*, 30(11), 1603–1615. <https://doi.org/10.1177/0956797619872191>

*Turnwald, B. P., & **Crum, A. J.** (2019). Smart food policy for healthy food labeling: Leading with taste, not healthiness, to shift consumption and enjoyment of healthy foods. *Preventive Medicine*, 119, 7–13. <https://doi.org/10.1016/j.ypmed.2018.11.021>

*Turnwald, B. P., *Goyer, J. P., *Boles, D. Z., Silder, A., Delp, S. L., & **Crum, A. J.** (2019). Learning one's genetic risk changes physiology independent of actual genetic risk. *Nature Human Behaviour*, 3(1), 48–56. <https://doi.org/10.1038/s41562-018-0483-4>

Matilda White Riley Early Stage Investigator Paper Award, *National Institutes of Health (NIH)*

*Zion, S. R., Schapira, L., & **Crum, A. J.** (2019). Targeting mindsets, not just tumors. *Trends in Cancer*, 5(10), 573–576. <https://doi.org/10.1016/j.trecan.2019.08.001>

André, Q., Carmon, Z., Wertenbroch, K., **Crum, A. J.**, Frank, D., Goldstein, W., ... Yang, H. (2018). Consumer Choice and Autonomy in the Age of Artificial Intelligence and Big Data. *Customer Needs and Solutions*, 5(1–2), 28–37. <https://doi.org/10.1007/s40547-017-0085-8>

Crum, A. J., Akinola, M., *Turnwald, B. P., Kaptchuk, T. J., & Hall, K. T. (2018). Catechol-O-Methyltransferase moderates effect of stress mindset on affect and cognition. *PLoS ONE*, 13(4), e0195883. <https://doi.org/10.1371/journal.pone.0195883>

Evers, A. W. M., Colloca, L., Blease, C., Annoni, M., Atlas, L. Y., Benedetti, F., ... **Crum, A. J.**, ... Kelley, J. M. (2018). Implications of placebo and nocebo effects for clinical practice: Expert consensus. *Psychotherapy and Psychosomatics*, 87(4), 204–210. <https://doi.org/10.1159/000490354>

Jamieson, J. P., **Crum, A. J.**, *Goyer, J. P., Marotta, M. E., & Akinola, M. (2018). Optimizing stress responses with reappraisal and mindset interventions: An integrated model. *Anxiety, Stress, & Coping*, 31(3), 245–261. <https://doi.org/10.1080/10615806.2018.1442615>

*Leibowitz, K. A., *Hardebeck, E. J., *Goyer, J. P., & **Crum, A. J.** (2018). Physician assurance reduces patient symptoms in US adults: An experimental study. *Journal of General Internal Medicine*, 33(12), 2051–2052. <https://doi.org/10.1007/s11606-018-4627-z>

Park, D., Yu, A., Metz, S. E., Tsukayama, E., **Crum, A. J.**, & Duckworth, A. L. (2018). Beliefs About Stress Attenuate the Relation Among Adverse Life Events, Perceived Distress, and Self-Control. *Child Development*, 89(6), 2059–2069. <https://doi.org/10.1111/cdev.12946>

Crum, A. J., Akinola, M., Martin, A., & Fath, S. (2017). The role of stress mindset in shaping cognitive, emotional, and physiological responses to challenging and threatening stress. *Anxiety, Stress, & Coping*, 30(4), 379–395. <http://dx.doi.org/10.1080/10615806.2016.1275585>

- Crum, A. J., *Leibowitz, K. A., & Verghese, A. (2017).** Making mindset matter. *BMJ*, 356, j674. <https://doi.org/10.1136/bmj.j674>
- Crum, A. J., & Zuckerman, B. (2017).** Changing mindsets to enhance treatment effectiveness. *JAMA*, 317(20), 2063–2064. <https://doi.org/10.1001/jama.2017.4545>
- *Howe, L. C., *Goyer, J. P., & Crum, A. J. (2017).** Harnessing the placebo effect: Exploring the influence of physician characteristics on placebo response. *Health Psychology*, 36(11), 1074–1082. <https://doi.org/10.1037/hea0000499>
- *Turnwald, B. P., *Boles, D. Z., & Crum, A. J. (2017).** Association between indulgent descriptions and vegetable consumption: Twisted carrots and dynamite beets. *JAMA Internal Medicine*, 177(8), 1216–1218. <https://doi.org/10.1001/jamainternmed.2017.1637>
- *Turnwald, B. P., Jurafsky, D., Conner, A., & Crum, A. J. (2017).** Reading between the menu lines: Are restaurants' descriptions of “healthy” foods unappealing? *Health Psychology*, 36(11), 1034–1037. <https://doi.org/10.1037/hea0000501>
- *Zahrt, O. H., & Crum, A. J. (2017).** Perceived physical activity and mortality: Evidence from three nationally representative U.S. samples. *Health Psychology*, 36(11), 1017–1025. <https://doi.org/10.1037/hea0000531>
- Akinola, M., Fridman, I., Mor, S., Morris, M. W., & **Crum, A. J. (2016).** Adaptive appraisals of anxiety moderate the association between cortisol reactivity and performance in salary negotiations. *PLoS ONE*, 11(12), e0167977. <https://doi.org/10.1371/journal.pone.0167977>
- Crum, A. J., Phillips, D. J., *Goyer, J. P., Akinola, M., & Higgins, E. T. (2016).** Transforming water: Social influence moderates psychological, physiological, and functional response to a placebo product. *PLoS ONE*, 11(11), e0167121. <https://doi.org/10.1371/journal.pone.0167121>
- Crum, A. J., Salovey, P., & Achor, S. (2013).** Rethinking stress: The role of mindsets in determining the stress response. *Journal of Personality & Social Psychology*, 104(4), 716–733. <https://doi.org/10.1037/a0031201>
- Crum, A. J., Corbin, W. R., Brownell, K. D., & Salovey, P. (2011).** Mind over milkshakes: Mindsets, not just nutrients, determine ghrelin response. *Health Psychology*, 30(4), 424–429. <https://doi.org/10.1037/a0023467>
- Crum, A. J., & Langer, E. J. (2007).** Mind-set matters: Exercise and the placebo effect. *Psychological Science*, 18(2), 165–171. <https://doi.org/10.1111/j.1467-9280.2007.01867.x>

EDITED BOOKS

Walton, G. M. & **Crum, A. J.** (eds.) (2020). *Handbook of Wise Interventions: How Social-Psychological Insights Can Help Solve Problems*. New York, NY: Guilford Press.

OTHER PUBLICATIONS

Crum, A. J., *Handley-Miner, I. J., & *Smith, E. N. (2020). The stress mindset intervention. In G. M. Walton & **A. J. Crum** (Eds.), *Handbook of Wise Interventions: How Social-Psychological Insights Can Help Solve Problems*. New York, NY: Guilford Press.

*Leibowitz, K. A., & **Crum, A. J.** (2020, April 1). In Stressful Times, Make Stress Work for You. *The New York Times*. <https://www.nytimes.com/2020/04/01/well/mind/coronavirus-stress-management-anxiety-psychology.html>

*Turnwald, B. P., & **Crum, A. J.** (2020). The taste-focused labeling intervention. In G. M. Walton & **A. J. Crum** (Eds.), *Handbook of Wise Interventions: How Social-Psychological Insights Can Help Solve Problems*. New York, NY: Guilford Press.

Cauchard, J. R., Frey, J., *Zahrt, O., Johnson, K., **Crum, A. J.**, & Landay, J. A. (2019). The Positive Impact of Push vs Pull Progress Feedback: A 6-week Activity Tracking Study in the Wild. *Proceedings of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies*, 3(3), 76:1–76:23. <https://doi.org/10.1145/3351234>

*Zion, S. R., & **Crum, A. J.** (2018). Mindsets matter: A new framework for harnessing the placebo effect in modern medicine. In L. Colloca (Ed.), *International Review of Neurobiology* (Vol. 138, p. 137-160). Cambridge, MA: Academic Press. <https://doi.org/10.1016/bs.irm.2018.02.002>

Crum, A. J., & Crum, T. (2015, September 3). Stress Can Be a Good Thing If You Know How to Use It. *Harvard Business Review*. <https://hbr.org/2015/09/stress-can-be-a-good-thing-if-you-know-how-to-use-it>

Crum, A. J. & Phillips, D. (2015). Self-Fulfilling prophesies, placebo effects, and the social-psychological creation of reality. In R. Scott and S. Kosslyn (Eds.), *Emerging Trends in the Social and Behavioral Sciences*. Hoboken, NJ: John Wiley and Sons. <https://doi.org/10.1002/9781118900772.etrds0296>

Crum, A. J. & Lyddy, C. (2014). De-stressing stress: The power of mindsets and the art of stressing mindfully. In A. Ie, C.T. Ngnoumen, & E. J. Langer (Eds.), *The Wiley Blackwell Handbook of Mindfulness* (p. 948–963). New Jersey: Wiley-Blackwell. <https://doi.org/10.1002/9781118294895.ch49>

Crum, A. J. & Salovey, P. (2013). Emotionally intelligent happiness. In S. A. David, I. Boniwell, & A. C. Ayers (Eds.), *Oxford Handbook of Happiness*. Oxford: Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780199557257.013.0006>

Crum, A. J., Salovey, P., & Achor, S. (2011). Evaluating a mindset training program to unleash the enhancing nature of stress. *Academy of Management Proceedings*, 2011(1), 1–6.
<https://doi.org/10.5465/ambpp.2011.65870502>

Brackett, M., **Crum, A. J.** & Salovey, P. (2008). Emotional intelligence. In S. J. Lopez (Ed.) *The Encyclopedia of Positive Psychology*. London: Blackwell Publishing.

IN SUBMISSION

Crum, A. J. Mindsets and Health.

Crum, A. J., *Santoro, E. W., *Smith, E. N., *Handley-Miner, I. J., Achor, S., Moraveji, N., & Salovey, P. Changing stress mindsets: A metacognitive approach.

*Zhart, O., *Evans, K., Murnane, E., Baiocchi, M., Landay, J. A., Delp, S., & **Crum, A. J.** Effects of Wearable Fitness Trackers and Activity Adequacy Mindsets on Affect, Behavior and Health: A Longitudinal Randomized Trial.

*Author is an advisee

TEACHING

2020-present What Is a Mindset and How Does it Work? (Psych 277)
Department of Psychology, Stanford University

2016-present Advanced Studies in Health Psychology (Psych 298)
Department of Psychology, Stanford University

2015-present Introduction to Social Psychology (Psych 70)
Department of Psychology, Stanford University

2015-present How Beliefs Create Reality (Psych 20n)
Department of Psychology, Stanford University

2013-2014 Managerial Negotiations
Department of Management, Columbia Business School

CHAired SYMPOSIA (SELECTED)

Pecina, M., Alter, B., & **Crum, A. J.** (2021, May): Leveraging Placebo Effects in 21st Century Healthcare: New Frontiers, *Society for Interdisciplinary Placebo Studies*, Baltimore, MD.

- Leibowitz, K. & **Crum, A. J.** (2020, February): Understanding Psychosocial Forces to Improve Health: From Theory to Practice, *Society for Personality and Social Psychology*, New Orleans, LA.
- Crum, A. J.** (2018, May): Beyond Genetic Testing: Should Medical Treatment be Personalized to your Psychological Profile?, *Association for Psychological Science*, San Francisco, CA.
- Crum, A. J.** & Leibowitz, K. (2017, July): Strengthening the Doctor-patient Relationship and Improving Health Outcomes through Positive Psychology, *World Congress on Positive Psychology*, Montreal, Canada.
- Crum, A. J.** & Leibowitz, K. (2017, January); Harnessing Psycho-Social Forces in Medicine, *Society for Personality and Social Psychology*, San Antonio, TX.
- Crum, A. J.**, Turnwald, B., & Zahrt, O. (2017, January); Rethinking Health Behavior Change, *Society for Personality and Social Psychology*, San Antonio, TX.
- Crum, A. J.** & Jamieson, J. (2016, January); Rethinking Stress: Capitalizing on Mindset and Reappraisal Tactics to Improve Acute Stress Responses, San Diego, CA.
- Crum, A. J.** & Hassel, S. (2014, May); When “Thinking Makes It So”: Uncovering the Effects and Mechanisms of Mindsets from Pain and Pleasure to Energy Drinks and Sleep, New York, NY.

INVITED PRESENTATIONS (SELECTED)

2021

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| November | Cornell University, Behavioral Economics and Decision Research |
| August | American Psychological Association Annual Convention, Keynote |
| June | NIH Common Fund High Risk High Reward Symposium |
| May | Stanford Cancer Institute |
| May | Society for Interdisciplinary Placebo Studies |
| April | Omada Health |
| April | University of California San Francisco, Department of Psychiatry |
| March | Georgetown University Medical Center, Integrative Medicine and Health Sciences |

2020

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| December | Harvard Medical School, Department of Psychiatry |
| December | University of Pennsylvania Behavioral Science and Health Symposium |
| March* | Harvard School of Public Health, Department of Nutrition, Boston, MA |
| March* | Harvard Program in Placebo Studies, Boston, MA |
| February | Ohio State University, Psychology Department, Columbus, OH |

*Postponed due to COVID-19 pandemic

2019

December NIH Behavioral and Social Sciences Research Festival, Bethesda, MD
July Society in Placebo Studies Conference, Leiden, Netherlands
June NIH High-Risk, High-Reward Research Symposium, Bethesda, MD
February Society for Personality and Social Psychology Annual Convention, Portland, OR

2018

May Association for Psychological Science Annual Convention, San Francisco, CA
May University of California Berkeley, Haas School of Business
May University of California Santa Cruz, Psychology Department
April University of Colorado Boulder, Psychology Department
March Stanford Health Promotion Network (SHPN) 8th Annual Wellness Summit
March Carnegie Mellon University, Psychology Department
March Society for Personality and Social Psychology Annual Convention, Atlanta, GA
January World Economic Forum, Davos-Klosters, Switzerland

2017

October Global Wellness Summit, Palm Beach, FL
July World Congress on Positive Psychology, Montreal, Canada
June NIH Board on Behavioral, Cognitive, and Sensory Sciences, Washington, DC
April American Medical Association: Inspirations in Medicine, Chicago, IL
April Society for Interdisciplinary Placebo Studies Conference, Leiden, Netherlands
January Society for Personality and Social Psychology Annual Convention, San Antonio, TX

2016

December TEDMED, Palm Springs, CA
November Stanford Medicine Grand Rounds, Stanford Medicine, Stanford, CA
June Behavioral Exchange Conference, Harvard Business School
May Triennial Choices Conference, Lake Louise, Alberta, Canada
March Robert Wood Johnson: Building a Culture of Health, Baltimore, MD
January Society for Personality and Social Psychology Annual Convention
January UC Berkeley, Institute for Personality and Social Research
January Sandia National Laboratories, Livermore, CA

2015

December University of Pennsylvania, Behavioral Economics and Health Convention
December University of San Diego, Psychology Department
September University of Pennsylvania, Center for Positive Psychology
August Stanford University, Health Improvement Program
April Stanford University, Graduate School of Business
March Harvard Medical School, Program in Placebo Studies
March University of Michigan, Depression Conference
February University of Chicago, Center for Decision Research

2014

November Genentech Labs, Redwood City, CA
 November Stanford University, Social Psychology Lab
 September University of Pennsylvania, Center for Positive Psychology
 May TEDx, “Game Changers,” Traverse City, MI
 January University of Pennsylvania, Department of Psychology
 January Yale University, School of Management
 January Stanford University, Department of Psychology

2013

December Washington University at St. Louis, Department of Management
 November Northwestern University, Kellogg School of Management
 November Vanderbilt University, Department of Organizational Behavior
 August Academy of Management Annual Conference

Before 2013

2012 Harvard Medical School, Department of Global Health and Social Medicine
 2011 Academy of Management Annual Conference
 2009 American Psychological Association Annual Convention
 2006 Association of Cognitive and Behavioral Therapies Annual Meeting
 2006 Aspen Given Foundation Lecture Series

SELECTED MEDIA COVERAGE

- Science of Mindsets for Health and Performance, *Huberman Lab Podcast*, 1/24/22
- Healing Rituals: There’s Power in Belief, *How God Works Podcast*, 12/12/21
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